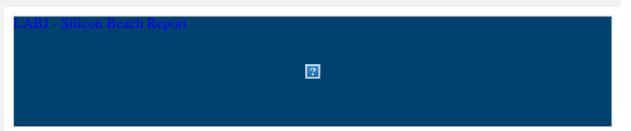
From: Silicon Beach Report
To: Kent Smith

Subject: Firm Took Marketing Path To Stand on Immigration - Silicon Beach Report - Sunday Edition

**Date:** Sunday, July 19, 2015 6:32:54 AM





Unlocked stories from the print edition and a roundup of the week's tech news.

## Firm Took Marketing Path To Stand on Immigration

Digital media firm MiTú used the uproar over Donald Trump's immigration comments to channel viewers to its content.

# L.A. Tech News Roundup

## Flipagram Stiches Together \$70 Million Funding Round

Popular photo and video-editing app Flipagram has raised a massive \$70 million Series B financing round from some of the biggest venture capital firms in Silicon Valley.

### Crowdfunder Realty Mogul Raises \$35 Million

Realty Mogul, a commercial real estate crowdfunding website, has just announced a \$35 million Series B investment. The round was led by Sorenson Capital with participation from Canaan Partners.

## Nasty Gal Founder Turns to YouTube

Nasty Gal founder and Executive Chairman Sophia Amoruso announced on Twitter that she is taking her #Girlboss brand to YouTube.

#### **Newegg Rolls Out Consumer Financing**

Citing demand from consumers, online electronics retailer Newegg has launched a new financing program.

## AirMap Raises Funding for Drone Airspace Map

Drone airspace mapping company AirMap of Santa Monica has raised a \$2.6 million seed round, according to a Security and Exchange Commission filing.

## Adshare Buys Latin Music YouTube Network

In a surprise move, copyright identification company Adshare said it had purchased Latin music YouTube multichannel network Primo Media. The terms were not disclosed.

## **Yeti Acquired By Investment Group**

To keep place-discovery app Yeti alive, the founders of its parent company, Hyphos, have sold a majority stake to a private investment group led by Santa Monica's JA Partners and Seattle's Edgewater Ventures.

## **Insurrection Mixes Internet Video Production with Hollywood**

Fox Television Group Senior Vice President Kiliaen Van Rensselaer announced his departure Wednesday to launch Insurrection Media, a digital studio he said would "shoot first ask questions later."

# L.A. Tech Deal Flow: July 17

A weekly roundup of must-read L.A. tech investments and acquisitions.

#### L.A. Launch List: July 17

A weekly roundup of L.A. tech company and product launches.





You're receiving this email because you registered at labusinessjournal.com for news & promotions - or you provided us with your email address. Your address is listed as KENT@FASHIONDISTRICT.ORG.

© 2013 Los Angeles Business Journal 5700 Wilshire Boulevard, Suite 170, Los Angeles, CA 90036

Unsubscribe | Email Preferences | Subscribe | Contact Us

